



Dear Community Leader:

Executive Women of the Palm Beaches Foundation, Inc. (EWPBF) cordially invites you to be a sponsor for the 35th annual Cynthia Allen Gracey Women in Leadership Awards (WILA) luncheon featuring keynote speaker **Marilu Henner**. The WILA luncheon recognizes four women in leadership roles in Palm Beach County with outstanding credentials and accomplishments that display excellence in their career or profession, generosity of spirit, and a commitment to integrity and diversity.

Please consider sponsoring the 2018 WILA luncheon Celebrating our 35th year to be held on Wednesday, April 18, 2018 at the Kravis Center's Cohen Pavilion. As a sponsor you will be recognized in our comprehensive print and media campaign and the new EWPBF website. You will also receive tickets to attend the luncheon and the coveted sponsor's reception, with privileged access to Marilu Henner.

The generosity of our partners and sponsors enables EWPBF to enhance and influence the educational advancement of women in Palm Beach County by awarding college scholarships to worthy recipients, and through our Kwasman Grants, which assist non-profit organizations who serve underprivileged girls and women in our community. Throughout EWPBF's history we have had the privilege of awarding over 300 college scholarships and 20 grants to local nonprofit organizations that amount to more than \$750,000.

Thank you for your consideration in sponsoring the 35th Annual WILA luncheon. Enclosed please find our sponsorship package and reservation form. If you have any questions regarding sponsorship or would like more information, please call the EWPBF office at (561) 868-7070.

Sincerely,

Trixy Walker

Trixy Walker
2018 WILA Chair

Denise W. Valz

Denise W. Valz
President, EWPBF

Michele Gurto

Michele Gurto
2018 WILA Honorary Chair

Tammy O'Rourke

Tammy O'Rourke
2018 WILA Co-Chair

2701 North Australian Avenue • Suite 205
West Palm Beach, FL 33407

Phone: (561) 868.7070 • Fax: (561) 771.9070 • Email: info@ewpb.org • www.ewpb.org



*Cynthia Allen Gracey Women in Leadership Awards Luncheon
April 18, 2018
Detailed WILA Sponsorship and Partnership Opportunities*

Pinnacle \$50,000

- 10 Luncheon tickets + 10 invitations to Sponsors Reception
- Keynote speaker seated at your table along with EWPBF President
- Exclusive *industry* sponsor in this category
- "Named" Scholarship opportunity
- Recognized as the Pinnacle Sponsor of the WILA luncheon on all luncheon promotional, advertising and category materials
- 1 seat on WILA Awards Selection Committee
- Verbal introduction and opportunity to speak at Sponsors Reception
- Front row center luncheon table seating with table signage
- Introduction and opportunity to make remarks at luncheon
- Inside front cover full page advertising opportunity in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name, linked logo on the EWPBF website
- Recognition on EWPBF social media sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with four guest tickets

Visionary \$25,000

- 10 Luncheon tickets + 10 invitations to Sponsors Reception
- Exclusive *industry* sponsor in this category
- "Named" Scholarship opportunity
- Recognized as the Visionary Sponsor of the WILA luncheon on all luncheon promotional, advertising and category materials
- full page advertising opportunity in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre-and post-press releases
- Name, linked logo and on the EWPBF website and newsletter
- Recognition on EWPBF social media sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with four guest tickets



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Community Leader \$10,000

- 6 Luncheon tickets + 6 invitations to Sponsors Reception
- Exclusive *industry* sponsor in this category
- Prominent listing on event and Sponsors Reception invitations
- Verbal recognition at Sponsors Reception and luncheon
- Inside back cover full page advertising opportunity in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name and logo on the EWPBF website and newsletter
- Recognition on EWPBF social media networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with three guests tickets

Philanthropist \$5,000

- 4 Luncheon tickets + 4 invitations to Sponsors Reception
- Prominent listing on event and Sponsors Reception invitations
- Verbal recognition at Sponsors Reception and luncheon
- Preferred luncheon table seating with table signage
- Full-page ad in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name and logo on the EWPBF website and newsletter
- Recognition on EWPBF social media sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with two guest tickets



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Patron \$2,500

- 3 Luncheon tickets + 3 invitations to Sponsors Reception
- Prominent listing on event and Sponsors Reception invitations
- Recognition at Sponsors Reception and luncheon
- Name recognition in luncheon program, video and signage
- Name recognition in print ads, TV & PSAs
- Name recognition on the EWPBF website and newsletter
- Recognition on EWPBF social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with one guest ticket

Mentor/Student Table \$750

- 1 Luncheon ticket + 1 invitation to Sponsors Reception
- This sponsorship underwrites the luncheon admission for 4 students
- Meet and Greet with the keynote speaker prior to the event for the students and their table sponsor
- Recognition at Sponsors Reception and luncheon
- Name recognition in luncheon program and video
- Name recognition on EWPBF website and newsletter