



Dear

For nearly 40 years, Executive Women of the Palm Beaches Foundation, Inc. (EWPBF) has empowered and supported women leaders in business and across the community of the Palm Beaches. That mission has never been more important than now as the COVID-19 pandemic creates unprecedented challenges for us all. As a network of dynamic leaders deeply concerned for anyone who has been impacted by the virus, we have pivoted to continue our mission while placing health concerns as a top priority. With that focus, the 37th Women in Leadership Awards were postponed until April 30, 2021, and the new emergence includes an upcoming podcast series to highlight the honorees and featured speaker.

We urge you to join us as the voice that inspires integrity, equality, and leadership in the workplace and in the community through sponsorship of our signature event, the Women in Leadership Awards (WILA) luncheon featuring keynote speaker [Joi Gordon, Chief Executive Officer of Dress for Success Worldwide.](#)

In addition to presenting an internationally acclaimed speaker, the WILA luncheon highlights women in leadership roles in Palm Beach County. The nominees and award recipients are local women with outstanding credentials and accomplishments who demonstrate excellence in their chosen profession, with generosity of spirit, and a commitment to integrity and diversity. We are excited to have added an emerging leader category that celebrates women rising in their profession and acknowledges the rich tradition in Executive Women of women supporting women.

The generosity of our partners and sponsors enables EWPBF to enhance and influence the educational advancement of women in Palm Beach County by awarding college scholarships to worthy recipients, and through our Kwasman Grants, which assist non-profit organizations who serve underprivileged girls and women in our community. Since 1983, the organization has awarded over 300 college scholarships and 20 grants to local nonprofit organizations that amount to more than \$849,000.

Thank you for your consideration in sponsoring the WILA luncheon. Enclosed please find our sponsorship package and reservation form. If you have any questions regarding sponsorship, please email WILA@ewpb.org or call 561.868.7070.

Sincerely,

Kae Jonsons
Kae Jonsons
WILA Co-Chair

Terry Gearing
Terry Gearing
WILA Honorary Chair

Trudy Crowetz
President
EWPBF Board of Directors

Charlotte Pelton
Charlotte Pelton
WILA Sponsorship Chair

Executive Women of the Palm Beaches Foundation
1420 US Hwy One | #143 | North Palm Beach | 33408
info@ewpb.org | 561.868.7070 | www.ewpb.org

Women in Leadership Awards Luncheon
April 30, 2021
Partnership Opportunities

Visionary \$25,000

- 10 WILA tickets + 10 invitations to the private Sponsor Reception
- Exclusive *industry* sponsor in this category
- Named Scholarship opportunity
- Recognized as the Visionary Sponsor of WILA on all promotional/advertising materials
- Full page advertising opportunity in WILA print program
- Name and logo recognition in WILA print program
- Recognition in pre- and post-press releases, social media, logo on the EWPBF website and newsletter

Community Leader \$10,000

- 6 WILA tickets + 6 invitations to the private Sponsors Reception
- Exclusive *industry* sponsor in this category
- Naming opportunity for one WILA main award category (Non-Profit, Private, Volunteer and Public Sectors)
- Introduction of category winner at event along with previous year's winner
- Prominent listing on the WILA invitation
- Verbal recognition at Sponsors Reception and WILA luncheon
- Inside back cover full page advertising opportunity in WILA print program
- Recognition in pre- and post-press releases, social media, logo on the EWPBF website and newsletter

Philanthropist \$5,000

- 4 WILA tickets + 4 invitations to the private Sponsors Reception
- Naming opportunity for one WILA's new emerging leader award category (Non-Profit, Private, Volunteer and Public Sectors)
- Introduction of category winner at the Sponsor Reception and recognition at WILA.
- Prominent listing on the WILA invitation
- Verbal recognition at Sponsors Reception and luncheon
- Preferred luncheon table seating with table signage
- Full-page ad in luncheon program
- Recognition in pre- and post-press releases, social media, logo on the EWPBF website and newsletter

Patron \$2,500

- 3 Luncheon tickets + 3 invitations to private Sponsors Reception
- Prominent listing on the WILA invitation
- Recognition at Sponsors Reception and luncheon
- Name recognition in WILA program
- Name recognition on the EWPBF website, newsletter and EWPBF social media

Friend of WILA \$1,500

- 2 Luncheon tickets + 2 invitations to private Sponsors Reception
- Prominent listing on the WILA invitation
- Recognition at Sponsors Reception and luncheon
- Name recognition in WILA program
- Name recognition on the EWPBF website, newsletter and EWPBF social media

Mentor/Student Table \$750

- 1 Luncheon ticket + 1 invitation to Sponsors Reception
- This sponsorship underwrites WILA luncheon admission for 4 students
- Photographed with the students prior to the event
- Recognition at the private Sponsors Reception and WILA
- Name recognition in printed program
- Name recognition on EWPBF website and newsletter

Championship \$350 (EWPBF Members Only) \$400 (EWPBF Non-Members)

- 1 Luncheon ticket + 1 invitation to private Sponsors Reception
- Name recognition in the WILA program, on EWPBF website and newsletter

Additional Underwriting Opportunities

- | | |
|---------------------|----------|
| • Speaker Fee | \$10,000 |
| • Sponsor Reception | \$ 5,000 |
| • Audio/Video | \$ 5,000 |
| • Call to the Heart | \$ 3,500 |
| • Program | \$ 2,500 |
| • Photography | \$ 1,000 |
| • Honoree Awards | \$ 1,000 |

Women in Leadership Awards
Friday, April 30, 2021
Sponsorship Commitment Form

Please indicate sponsorship level desired:

VISIONARY	\$25,000
COMMUNITY LEADER	\$10,000
PHILANTHROPIST	\$ 5,000
PATRON	\$ 2,500
FRIEND OF WILA	\$ 1,500
MENTOR/STUDENT TABLE	\$ 750
CHAMPION SPONSOR - EWPBF Members Only	\$ 350

SPONSOR NAME: _____

Please indicate on the line above EXACTLY how you would like your name or organization's name to appear in the program, on sponsor event signage and in the audio-visual presentation.

Your Name _____

Company/Organization _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

WE DO NOT wish to have our organization's name listed on the EWPBF website.

Please charge my credit card:

Name on card _____

Card # _____ CVV _____ Exp. Date _____

Signature _____ Zip Code _____

Corporate card Personal card

Please mail form to: EWPBF Foundation, Inc., Att: WILA Sponsorship
11420 US Hwy One, #143, North Palm Beach, FL 33408 OR
scan your completed form and credit card information to: WILA@ewbp.org

Note: *For inclusion on the invitation, sponsorship reservations and payments in full must be returned by March 17, 2021. To appear in the program, all reservations and payments must be received by March 25, 2021*

Women in Leadership Awards
Friday, April 30, 2021

ADDITIONAL UNDERWRITING OPPORTUNITIES:

Speaker Fee	\$10,000
Sponsor Reception	\$5,000
Audio/Video	\$5,000
Call to the Heart	\$3,500
Program	\$2,500
Photography	\$1,000
Honoree Awards	\$1,000

UNDERWRITER NAME:

Please indicate on the line above EXACTLY how you would like your name or organization's name to appear in the program, on sponsor event signage and in the audio-visual presentation.

Your Name _____

Company/Organization _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

WE DO NOT wish to have our organization's name listed on the EWPBF website.

Please charge my credit card:

Name on card _____

Card # _____ CVV _____ Exp. Date _____

Signature _____ Zip Code _____

Corporate card

Personal card

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