



Executive Women
OF THE PALM BEACHES

Executive Women of the Palm Beaches Foundation is the premier organization of business-women in Palm Beach County dedicated to supporting and advancing women in business and community leadership. With a mission of empowering women to succeed and lead, EWPBF provides opportunities for networking and educational programs focused on leadership, advocacy, and professional development.

Since its founding in 1982, EWPBF has been a voice of businesswomen that inspires integrity, equality and leadership in the workplace and throughout Palm Beach County. As an early leader in diversity, equity and inclusion, our organization has awarded nearly \$1 million in direct support to women and girls through college scholarships and through grants for programs at community nonprofits that enhance the lives of girls and young women.

Membership is comprised of executives and decision makers across Palm Beach County's major industries including agriculture, banking, communications, construction, education, finance, government, healthcare, law, marketing, non-profit management, real estate, tourism, and utilities. The 501 c (3) organization is led by a volunteer board of directors.

Each year, EWPBF honors outstanding women who have shown exemplary leadership in their fields and in the community through the prestigious Women In Leadership Awards. The awards are given to women in the for-profit, non-profit, volunteer, and public sectors as well as honoring an emerging leader.

Executive Women of the Palm Beaches Foundation offers a variety of sponsorship opportunities to businesses and individuals who share our commitment to advancing Palm Beach County's women business leaders and supporting young women and girls through programs and scholarships.



40th Anniversary Celebration Sponsorship

This premiere and exclusive 40th Anniversary Celebration Sponsorship will support the efforts of the Executive Women of the Palm Beaches Foundation all year long. It will keep your brand in front of women leaders and decision makers on-line, in person, on the radio and in social media. In addition to your logo inclusion at the organization's signature events, your company will be featured, promoted, and supported throughout our 40th Anniversary celebration year. Signature events include the Fall Foundation Luncheon, the December Holiday Luncheon and Scholarship Presentations, plus the March Women's History Month events and the prestigious Women In Leadership Awards. The premiere and exclusive 40th Anniversary Celebration Sponsorship includes the below outlined items.

40th Anniversary Celebration Sponsor

Presenting sponsor of EWPF's 40th Anniversary, encompassing all 2022-23 signature events: Women In Leadership Awards, Fall Foundation Luncheon, the December holiday event and scholarship presentations, and March Women's History Month event

- Your sponsorship will be mentioned in each 40th Anniversary Story – 20 individual stories from long-time members, community leaders, scholarship recipients, and grant recipients about the impact of EWPF. Stories will be featured on EWPF Facebook, LinkedIn and Instagram platforms.

Women Wednesday Podcast Sponsor

The Woman Wednesday podcast is a special weekly series hosted by 850 WTFL's New Director Karen Curtis and will feature interviews with Women in Leadership roles. The podcast is distributed on the top six Hubbard Radio stations; WRMF, WEAT, WIRK, WMBX, WMEN and WFTL, their websites, as well as made available on the Podcast One platform. You receive:

1. The opportunity to provide a guest for Women Wednesday interviews
2. Your name mentioned in the Women Wednesday podcast opening and closing
3. Your logo included on the podcast artwork
4. Your logo and hyperlink included on the Women Wednesday podcast pages on the websites for the radio station mentioned above

On-Site Event Sponsor for 3 EWPF Signature Events

EWPF Signature Series Events are the most well attended and popular events throughout the year. These attract many members and guests while providing a great forum to meet with potential customers in a celebratory environment. Your sponsorship will include all three signature events which include the Fall Foundation Luncheon, the December Holiday Luncheon, and the March Women's History event, and also includes 2 tickets to the WILA celebration in April. Your sponsorship will entitle you to:

1. The opportunity to speak and have branded merchandise at the signature events.
2. Have a representative from your organization introduced at each signature event.
3. Two tickets for each signature event. Your company will be mentioned in all press releases about the events.
4. Your company name and backlink features on EWPF's website throughout the 2022-23 year.



Total Cost of all of the above is \$15,000

Empowering Women Presenting Sponsor

What a better way is there for women to inspire one another than to teach and learn through the power of sharing? With this sponsorship, your company will support teaching and learning as the sponsor of the organization's newly developed podcast series and at two "signature events." Your support of EWPBF will provide women business leaders with the opportunity to share their knowledge with others through podcasts and through fellowships at various events. This Empowering Women Presenting Sponsorship includes the below outlined items.

- Sponsor name featured in each "Woman Wednesday" podcast in partnership with Hubbard Media featuring the WILA nominees (interviews broadcast across Hubbard Media radio stations)
- Opportunity to speak and have branded business items at two signature events (WILA excluded)
- Two tickets for two signature events. Signature events include Fall Foundation Luncheon, The December Holiday Luncheon, and March Women's History Month Event
- Mentions in all press releases
- Sponsor name and backlink featured on social media (Facebook, Instagram and LinkedIn)
- Sponsor name and backlink featured on EWPBF's website throughout the year of 2022-2023

Total Cost of Empowering Women's Sponsorship is \$7,500

Leading Ladies Event Sponsors

In addition to EWPBF's Signature Events Series, EWPBF holds several other learning events during the year. These events feature special programming that provides wellness opportunities for members, enhanced learning through business tours, networking with members, and provides women leaders with the opportunity to grow by associating with other successful women. Your sponsorship of these three Leading Ladies Events makes it possible for EWPBF to provide these helpful opportunities to its impressive membership. This Leading Ladies Event Sponsorship includes the below outlined items.

- 4 tickets to attend (3) sponsored programs (Signature events and WILA not included)
- Opportunity to speak at each sponsored program (2-minutes maximum)
- Opportunity to provide a branded business or collateral item about your business to attendees
- Live logo link on the EWPBF website and social media recognition
- "In the Spotlight" business listing on our EWPBF website for 1 month
- Included in an email blast which will be circulated to over 500 businesses and organizations in Palm Beach County.
- A sponsor provided video can be used on EWPBF for a month (30 second video to be provided by sponsor)
- Sponsor name and backlink featured on EWPBF's website throughout the year of 2022-2023

Total Cost for supporting the Leading Ladies Events is \$2,500

Spotlight Sponsor

The Spotlight Sponsor is an opportunity to demonstrate your support of women business leaders at the several events while also highlighting your business to EWPBF's membership. This Spotlight Sponsorship includes the below outlined items.

- 2 tickets to attend (3) sponsored programs (Signature events and WILA not included)
- Opportunity to provide a branded business or collateral item about your business to attendees of the 3 selected programs
- Verbal recognition at sponsored events
- Live logo link of the EWPBF website

Total Cost for Spotlight Sponsor is \$1,000





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First Name _____ Last Name _____

Business Name _____

How you would like to be acknowledged in printing materials _____

Address _____

Email Address _____

Phone Number _____

Check may be payable to EWPBF and credit card payments for sponsors may also be made on-line at www.EWPBF.org.

I would like to sponsor (please check your selected sponsorship)

- *40th Anniversary Celebration Sponsorship \$15,000* _____
- *Empowering Women Presenting Sponsorship \$7,500* _____
- *Leading Ladies Event Sponsorship \$2,500* _____
- *Spotlight Sponsorship \$1,000* _____

For more information, please contact Kae Jonsons, VP, Resource of Development Fundraising (Kae.jonsons@gmail.com or to Tara Laxer, Foundation Manager at info@ewpb.org or at 561-868-7070

THANK YOU!



Executive Women of The Palm Beaches Foundation Inc. Is a not-for-profit 501(c)(3) organization. A copy of the official registration (registration number ch12117) and financial information may be obtained from the division of consumer services by calling toll-free (800.435.7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state. EWPBF receives 100% of each contribution with 0% retained by a professional solicitor. Any donation that results in benefits to the donor can only be deducted for the amount that exceeds the value of the benefit.