



VISION STATEMENT

EWPB is a preeminent executive women's organization representing integrity, equality, and advancement for women in their workplace and community.

PILLAR ONE

Organizational Operations

We will examine the organization's operations and systems to create stronger fiduciary transparency, board governance, and clear administrative oversight.

Priority 1:

Recruit a Chapter Administrator and develop a system for annual performance review

Priority 2:

Review, revise, and align organizational policies and procedures

Priority 3:

Define foundation structure and endowment oversight

Priority 4:

Create high functioning data and business systems

Priority 5:

Improve financial administration and transparency

PILLAR TWO

Membership & Program Development

We will create a new member recruitment plan and focus on building programming and outreach that will attract and retain members.

Priority 1:

Develop a membership recruitment and retention plan

Priority 2:

Create a robust calendar of events and programs

Priority 3:

Update and provide access to the membership directory and enlist a database champion

MISSION STATEMENT

Executive Women of the Palm Beaches empowers women to make a positive impact in their workplace and community through leadership development and philanthropic support.

PILLAR THREE

Resource Generation

We will focus on exploring every opportunity for fundraising and other revenue generation to fuel the organization's mission and philanthropy

Priority 1:

Develop new fundraising opportunities

Priority 2:

Initiate comprehensive marketing and PR strategies to attract members, sponsors, and participants

PILLAR FOUR

Board & Committee Engagement

We will clearly define the roles and responsibilities of our Board and committees for optimal engagement and empowerment.

Priority 1:

Refine committee structure

Priority 2:

Revise board and committee roles, expectations, and functions

Priority 3:

Develop efficiencies for board and committee management

STRATEGIC PLAN PURPOSE

To remain a vibrant resource for executive women in Palm Beach County by elevating membership, programs, fundraising, collaborations, operational procedures, and fiscal transparency.