

SEPTEMBER NEWSLETTER

The official newsletter of the Executive Women of the Palm Beaches Foundation

From the President's Desk

Bonjour dedicated Executive Women of the Palm Beaches members!

Last night, our family returned from a long-awaited vacation to the south of France where our nephew and his fiancé' celebrated their marriage with a jam-packed, three-day agenda of fun in the Cote d'Azur.

As busy executive women, we all know how difficult it can be to get away for a vacation. We plan, plan, plan, and pray that we don't forget something important that needs to be completed before we leave. Leading up to our time away, my schedule was jam packed with meetings and deadlines which seemed almost insurmountable. I was working from the early morning to late evenings trying to finish the "to do" list! When it was time to head to the airport, I had serious angst about leaving my laptop behind!

But the minute my feet hit French soil, the stress melted away. I was with my tribe – my husband, our two children, and our oldest daughter's fiancé. The work, the meetings, the laptop seemed far, far away. We made the most of every day, seeing beautiful sights, eating interesting food, and trying amazing French wine. Later in the week, we met up with our extended family and celebrated the wedding couple in grand style. The laughter and love that we shared filled our souls and lifted our spirits.

Vacations put life into perspective. They help us renew ourselves and remind us of what is most important. Whether you plan a vacation that is a few miles away or across the sea, take the opportunity to get away and put work on pause when you can. Enjoying these special moments with family and friends ultimately make us better executive women!

Now, back to reality . . .

I look forward to seeing you on October 23 at our Fall Foundation Luncheon!!

Vichi Kugh



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Sponsorship Opportunities Available Now!

Sponsoring an event with EWPB is an impactful way to align your brand with values of empowerment and equality. Your sponsorship not only provides crucial funding for programs that uplift and support women but also offers networking opportunities with like-minded individuals and organizations.

Available Events to Sponsor: Fall Foundation Luncheon- October 23rd (Only 1 Diamond Level Left!)

Holiday Luncheon-December 10th

Speed Networking Event- January 16th

Diamond Sponsor: \$1,000 (limited to 3 per event – select from the above list of events)

- •4 event tickets
- •Opportunity to provide a five-minute overview of your company or
- organization from the microphone
- •Logo on event welcome poster
- •Pre-event recognition on LinkedIn and Facebook (1 post)
- •Post-event recognition and photos on LinkedIn and Facebook (1 post)
- Post event photos and thank you in EWPB newsletter
- •Logo on EWPB website for a year

Pearl Sponsor: \$750 (per event - select from above list of events)

- •2 event tickets
- •Logo on event welcome poster
- •Pre-event recognition on LinkedIn and Facebook (1 post)
- •Post-event recognition and photos on LinkedIn and Facebook (1 post)
- •Post event photos and thank you in EWPB newsletter

Amethyst Sponsor -- \$500 (per event - select from above list of events)

- I event ticket
- ●Logo on event welcome poster
- •Pre-event recognition on LinkedIn and Facebook (1 post)
- •Post-event recognition and photos on LinkedIn and Facebook (1 post)
- •Post event photos and thank you in EWPB newsletter

Member Spotlight: Dana Brookes

DIRECTOR OF PHILANTHROPY, THE LEGAL AID SOCIETY OF PALM BEACH COUNTY

EWPBF Involvement so far:

2024 WILA Vice Chair, 2024/2025 Marketing Chair

3 top things on your bucket list.

I am in the middle of raising 4 children, so my bucket list is pretty family oriented these days.

- 1. Take an extended vacation throughout Europe
- 2. Purchase a home ON the beach
- 3. Learn to be a stand up comic

What made you want to join EWPBF?

I have been working in Palm Beach County for 20 years and have always looked up to the women were members of WEBPF. Once I achieved an executive level in my career I quickly applied.

How has EWPBF helped your career so far?

In the short time I have been a member I have developed relationships with so many extraordinary women. Some have had long careers in positions similar to mine and offer sage advice, others are at similar stages in their career and we can commiserate as well as celebrate each other's success.

How has EWPBF helped your personal connections with other professional women so

far?

Having a supportive network of women is so crucial, and I have found that every member is truly engaged and dedicated to lifting each other up. I have also been able to reach into new networking markets that my daily work would not necessarily introduce me to. The diversity of industry, age, ethnicity and neighborhoods of our membership is a joy to be a part of. I not only find new friends, but new places to eat, play and so much more.



What is your proudest moment since joining EWPBF?

I was very honored to be named new member of the year.

Upcoming Events

Breakfast Bunch October 4th at 8:00am Lili's Cafe, Palm Beach Gardens **1982 Society Event (Save the Date!)** February 7th Serenity Garden Teahouse, West Palm Beach

Fall Foundation Luncheon October 23rd at 11:30am Marriott West Palm Beach

Holiday Luncheon December 10th at 11:30am The Club at Admiral's Cove Speed Networking Event January 16th at 5:30pm

Palm Beach Post, West Palm Beach

International Women's Day March 7th 8:30-10:30am Location TBD

Speed Networking Event January 16th at 5:30pm Palm Beach Post, West Palm Beach Women In Leadership Awards Luncheon (WILA) April 2nd, 2025 Kravis Center

Event details & registration at www.ewpb.org

Welcome New Members!

Brittany Cartwright, Senior Director of Business Development Palm Beach North Chamber of Commerce

Anne Desormier-Cartwright, Owner & Managing Partner Elder And Estate Planning Attorneys PA

Tonya Notaro, Business Development Director PNF Accountants & Advisors

Name Our Newsletter!

If you have a great idea for a name for our monthly newsletter, please email director@ewpb.org!

Season Opener: Morton's The Steakhouse











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Members Out & About



Meeting up with other members? Send photos to director@ewpb.org to be featured in the newsletter and website!